Kent Rotert
Colorbiotics
(515) 956-2348
kent.rotert@colorbiotics.com

Greg Ehm
Two Rivers Marketing
(515) 557-2063
grege@2rm.com

COLOBIOTICS INTRODUCES STARBURST® COLORANT FOR MULCH

Product technology delivers outstanding vibrancy and color protection.

At a Glance

The Starburst modular technology delivers unmatched vibrancy and lasting mulch color. The exclusive colorant technology provides superior adhesion, uniform coverage and pigment protection for maximum weatherablity. Starburst is available in red, black and gold colors.

Ames, Iowa — Colorbiotics, a leading developer and manufacturer of landscape coating products, introduces Starburst™ mulch colorant. Starburst delivers a new level of visual impact and beauty that end-users demand.

The Starburst intensity is possible because of its exclusive modular technology, which gives the colorant more vibrancy at the point of application. This innovation provides uniform coverage, superior adhesion and color protection for maximum weatherability.

In fact, Starburst color-enhanced mulch will typically maintain its color throughout the season, compared to other mulches, which turn gray or white after just a few weeks. Once the colors dry, they are on the mulch permanently. Colors will not wash-off or leach into the soil.

Starburst is available in red, black and gold colors that will meet regional preferences. Colorbiotics is constantly working with customers and end-users to deliver a desired palette and offer innovative landscape design options.

Like all Colorbiotics mulch colorants, Starburst provides value by offering the highest quality in the industry. Starburst concentrated colorant is produced under strict ISO (International Organization for Standardization) 9001 standards to ensure consistency and quality – batch after batch. Under these quality control standards, Colorbiotics tests for consistent hue, strength and opacity.

— more —

Starburst is also specially formulated to be nontoxic to plants and animals. The raw materials used to make Colorbiotics series colorants are made from naturally occurring colors found in the earth's surface.

More information about Colorbiotics products and services can be found on the company's website at www.colorbiotics.com.

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Colorbiotics focuses exclusively on the research, development, production, sales, and support of landscape coating products. All products are developed and manufactured under strict ISO 9001 standards.

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Please send all reader inquiries to:

Kent Rotert
Colorbiotics
PO Box 667
Ames, Iowa 50010
kent.rotert@colorbiotics.com

Please send all sales inquiries to:

info@colorbiotics.com

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